

Title: Wolves & Roses

Author: Christina Bauer

Series: Fairy Tales of the Magicorum, Book 1 of 8

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DESCRIPTION:

Seventeen-year-old Bryar Rose has a problem. She's descended from one of the three magical races—shifters, fairies, or witches. That makes her one of the Magicorum, and Magicorum always follow a fairy tale life template. In Bryar's case, that template should be Sleeping Beauty.

"Should" being the key word.

Trouble is, Bryar is nowhere near the sleeping beauty life template. Not even close. She doesn't like birds or woodland creatures. She can't sing. And she certainly can't stand Prince Philpot, the so-called "His Highness of Hedge Funds" that her aunties want her to marry. Even worse, Bryar's having recurring dreams of a bad boy hottie and is obsessed with finding papyri from ancient Egypt. What's up with that?

All Bryar wants is to attend a regular high school with normal humans and forget all about shifters, fairies, witches, and the curse that Colonel Mallory the Magnificent placed on her. And she might be able to do just that—if only she can just keep her head down until her eighteenth birthday when the spell that's ruined her life goes buh-bye.

But that plan gets turned upside down when Bryar Rose meets Knox, the bad boy who's literally from her dreams. Knox is a powerful werewolf, and his presence in her life changes everything, and not just because he makes her knees turn into Jell-O. If Bryar can't figure out who—or what—she really is, it might cost both her and Knox their lives... as well as jeopardize the very nature of magic itself.

WHY WOLVES & ROSES:

- **Christina Bauer is a best-selling author**, having moved more than a half million free and paid ebooks. Christina has published 12 titles, all with 4+ star reviews on major retailers. She's also a seasoned marketer, having worked for companies such as Microsoft and Cisco. She's built a powerful engine for the YA market that combines independent bloggers, social media content, and targeted advertising.
- **Bauer is media ready**. Christina narrates her own audio books and publishes a VLOG. You can check her out here: <https://www.youtube.com/watch?v=6mfmw1VT1IU>

- **World's first book launch tour with bonus content performed live in-store.** This revolution in promotion goes live in early November. Video of tour may be found here: <https://www.youtube.com/watch?v=Oatx6VIP5c4>

MARKETING:

- Tour cycle includes: cover reveal, blog tour, PR tour, and author bookstore tour in the Boston, Manhattan, Chicago, and San Francisco areas.
- Consumer ads: School Library Journal, Publisher's Weekly, Foreword, Audible, Facebook, Twitter, Goodreads, Instagram
- Social Media: Blog (20K unique visits/year), Facebook (1K followers), Twitter (600 followers), Goodreads (325 followers), Book Trailer on YouTube, Amazon Author Central

REVIEWS:

"In this series starter, Bauer's unique voice blends magical fantasy, swooning romance, and a bucketful of teenage sass in dual narratives from Bryar and Knox." - *Booklist*

"This world is a mishmash of fairy-tale conventions, the paranormal, Ancient Rome, and Ancient Egypt with a playful twist on all of it...A fun romp for Twilight fans." - *School Library Journal*

"An entertaining foray into lifestyles of the rich and magical." - *Kirkus*

"Wolves and Roses maintains all the best elements of beloved children's tales while introducing a dynamic and charismatic Sleeping Beauty for a new generation." - *Foreword/Clarion*

AUTHOR BIOGRAPHY:

Christina Bauer knows how to tell stories about kick-ass women. In her best selling Angelbound series, the heroine is a part-demon girl who loves to fight in Purgatory's Arena and falls in love with a part-angel prince. This young adult best seller has driven more than 500,000 ebook downloads and 9,000 reviews on Goodreads and retailers. Bauer has also told the story of the Women's March on Washington by leading PR efforts for the Massachusetts Chapter. Her pre-event press release—the only one sent out on a major wire service—resulted in more than 19,000 global impressions and redistribution by over 350 different media entities including the Associated Press.

Christina has written more than ten novels in the fantasy, paranormal romance and urban fantasy genres. She graduated from Syracuse University's Newhouse School with BA's in English along with Television, Radio, and Film Production. She lives in Newton, MA with her husband, son, and semi-insane golden retriever, Ruby.

AUTHOR LOCATION:

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